

**BidURenergy.com, a subsidiary of Energy Curtailment Specialists, Inc., welcomes Energetix and NYSEG Solutions into their uPREVAIL™ auction platform in helping customers lower their electric and natural gas cost**

**Buffalo, NY July 10, 2009:** BidURenergy.com and Energy Curtailment Specialists, Inc. (ECS) are pleased to announce that Energetix Inc. & NYSEG Solutions Inc. have joined their uPREVAIL™ auction platform as an electric and natural gas supplier. BidURenergy.com secures energy choice with companies like Energetix and NYSEG Solutions, which offer energy supply procurement services for business and residential consumers seeking alternative suppliers for their Electric and Natural Gas supply.

BidURenergy.com provides consumers with a powerful tool where they can make the choice that is right for them. BidURenergy.com works with secure, financially strong energy supply companies (ESCOs), while advocating for the customer, negotiating the best terms and helping them navigate the often confusing and fragmented deregulated energy markets. These suppliers compete for the consumer's account. BidURenergy.com saves companies and individuals money with competitive bids for energy usage as well as saves them time by identifying energy suppliers operating on the company's utility and creating, monitoring and presenting offers that give the customer purchasing advantage associated with the BidURenergy auction process. A single, simple enrollment with BidURenergy.com is all that is required.

*"We are very pleased to welcome Energetix & NYSEG Solutions into our program as we become the largest web auction platform with the most advanced technology for meeting energy consumer's needs,"* said Glen Smith, the President and CEO of BidURenergy.com. With so many energy providers competing to take advantage of the deregulated market, the customer is often confused by the different rates and ways that ESCOs present their offers. To eliminate this confusion, BidURenergy.com only allows pre-qualified suppliers, with a long history of providing excellent service, to bid for its customer's business. *"Having companies like Energetix and NYSEG Solutions, who share our values and understand how important customer service is, helps us provide better services to our clients. Our two proven track records will deliver great results,"* said Smith. The new way of presenting multiple energy offers, calculating rates and comparing plans makes BidURenergy.com appealing to a wide range of energy users looking for better prices in today's complicated energy market.

Energetix and NYSEG Solutions view the relationship with BidURenergy.com as a win-win situation for both the consumer and the supply company. John Dilts, Manager of Sales and Marketing for the two Companies stated: *"We have seen many of these website platforms come and go, some of which have made it more difficult, not less, for the consumer and the supplier to consummate a mutually beneficial transaction and bring savings to the consumer. The BidURenergy platform, along with the experienced staff and proven marketing expertise of ECS, brings an entirely new perspective to the industry and we are very excited to be a part of it."*

Along with Energetix and NYSEG Solutions, BidURenergy.com is already establishing relationships with other outstanding, strong ESCOs, making it easy for energy users to buy with confidence. The uPREVAIL™ platform is expected to soon become the preferred e-commerce marketing channel for suppliers seeking to add profitable sales volume at extremely low cost.

**About BidURenergy.com and Energy Curtailment Specialists Inc.**

BidURenergy.com is the energy marketing affiliate of Energy Curtailment Specialists (ECS), the leading supplier of Demand Response services. Energy Curtailment Specialists, Inc. offers consultative, administrative, and turnkey demand response services. ECS is currently serving markets across North America including New York, California, Texas, New England, Kansas City MO, the PJM territory and Ontario, Canada. For more information please call 877-711-5453 or visit us on the web at [www.ecsgrid.com](http://www.ecsgrid.com) or [www.BidURenergy.com](http://www.BidURenergy.com)

**About Energetix Inc. & NYSEG Solutions**

Energetix and NYSEG Solutions are subsidiaries of Energy East Corp., were founded in 1998 and are headquartered in Rochester and Binghamton, NY. The companies supply natural gas, electricity, green (renewable) energy and energy related products and services to residential, small business, and large commercial/industrial customers throughout New York State. For more information visit us at: [www.energetix.net](http://www.energetix.net) or [www.nysegsolutions.com](http://www.nysegsolutions.com).